



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



FOREVER IN SERVICE

ANNUAL CAMPAIGN

BELIEVE

in making a difference.

Y after-school programs and Summer Day Camp provide **178 youth** with activities and enrichment opportunities.

If a child's family cannot afford care, we will make it possible.
If a child has special needs, we will meet them.



INSPIRE

meaningful change.

More than **514 active older adults** are engaged in activities that enhance connections and overall well-being. The Y is uniquely positioned to provide opportunities for all to pursue a healthy lifestyle.



GIVE

with your whole heart.

The Y will provide over **\$18,900 in financial support** to ensure everyone is welcome and no one is turned away due to inability to pay.

Campaign contributions are invested in people where 100% of every dollar donated goes directly to children and families.



Donate for a better us.

Every dollar donated to the YMCA at Pabst Farms has a lasting impact in our community. Donate today for a better us.

WAYS TO GIVE

- One time gift
- Draft monthly along with your membership
- Make a pledge today and set an invoice date when it is appropriate for you
- Gifts of Stock
- Volunteer: Great way for people and families to have fun, give back and help make a difference in their community

To learn more about giving to the Y, contact:
Stacy Giddings, Director of Development
262-567-7253, sgiddings@glcymca.org

EVERY GIFT MAKES A DIFFERENCE



\$50 helps two kids **discover** themselves through dance or youth sports



\$100 helps one child gain new skills and **confidence** at one week of day camp



\$250 provides 50 teens the opportunity to have fun in a **positive**, chaperoned environment



\$500 helps an entire team of kids learn new skills, **sportsmanship** and values through youth sports



\$1000 provides two families the opportunity to belong at the Y, giving them a safe, fun and **healthy** environment to learn, grow and thrive

WHY IT MATTERS

When you donate to the Watertown Area YMCA, you make our community better and the "us" who live in it stronger.

Dollars contributed to our Annual Campaign help the Y address the major issues facing our community.

Kara White often biked past the Y with her kids, Chase (8) and Isaac (15) and one day they told her they really wanted to become members. Kara shared, "We took a tour and really liked it, but I was worried about the price. Being a single mom of two it was a bit of a struggle, but then I noticed there was financial assistance, so I applied."



"Now, it's probably one of the best things that the kids get to do because they come here so often. Chase loves being active — Y sports are his favorites. It has helped him learn rules and gives him structure, while having fun. Isaac comes 5-6 days a week to lift weights with friends. It's really exciting to see that he's so focused on improving himself. And for me, it's made me a better person and mom where I can be there for my kids and do more activities with them. I've lost about 22 lbs. and the classes just make me full of energy. So that's probably the best thing that has come out of it -- just being happier and healthier."

CIRCLES OF GIVING

Circles of Giving are special groups of donors who have made an extraordinary commitment to strengthening our community with an annual gift of \$1,000 or more to the Y. Gifts may be made toward the Annual Campaign or toward a specific program at any time during the year. Your donation may also be made through a gift of stock or other securities.



| CHAIR'S ROUNDTABLE CIRCLE | AMBASSADOR CIRCLE | VISIONARIES CIRCLE | PRESIDENTS CIRCLE |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$1,000 - \$2,499 | \$2,500 - \$4,999 | \$5,000 - \$9,999 | \$10,000+ |
| <ul style="list-style-type: none"> • Invitation to Y special events (Celebration of Support, Annual Meeting, Branch Celebrations) • Recognition on a 2x2 wall graphic displayed in the Wellness Center hallway (space permitting) or the hallway outside of the Cycling Studio* • Recognition in Annual Report | <ul style="list-style-type: none"> • All Chair's Roundtable Circle benefits • Recognition on a 3x6 banner displayed in the second floor hallway* • Recognition thank you ad in community newspaper • Live the Mission – Provide a family or child in need the gift of a six-month membership** | <ul style="list-style-type: none"> • All Chair's Roundtable and Ambassador Circle benefits • Recognition on a 3x6 banner displayed in the first floor hallway* • Yearlong recognition in the program guide • Recognition on website | <ul style="list-style-type: none"> • All Chair's Roundtable, Ambassador, and Visionaries Circle benefits • Recognition on a 4x8 banner first floor hallway at the Watertown Branch* • Recognition in newsletter • Invitation to a special reception with the Chief Executive Officer of the Y |

TRIANGLE SOCIETY

The Triangle Society is symbolic of the equilateral triangle in the Y's logo, which represents optimal health in spirit, mind and body. The society consists of the Y's most generous donors who know the organization well and are committed to its bold vision and bright future. Members ensure the Y gives every person in Lake Country and the Watertown Area the opportunity to learn, grow and thrive for years to come by making a multi-year pledge of \$1,500 per year for three years.

Triangle Society Levels of Giving:

Advocate - \$1,500/yr Leader - \$3,000/yr Change Maker - \$6,000+/yr

Triangle Society donors will be recognized on their Annual Campaign banner, in the Annual Report, and honored at the Annual Celebration of Support.



*One banner provided. **Meets financial assistance requirements.

"I am an advocate for the Y because I believe in our shared core values of inclusion, community health, and spiritual development."

- Pam Sterling
Campaign Chair



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WATERTOWN AREA YMCA

419 South Eighth Street, Watertown, WI 53094
920-262-8555 • www.glcymca.org

Y Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.